

Price List Newspapers & Magazines

# **Basic Licence**

### **Newspaper Titles**

The Basic Licence gives all organisations permission to make occasional copies from all national and five regional newspapers.

Occasional copying includes:photocopying and printing of articles, to scanning and emailing the occasional article to a colleague.

Organisations that require cover for greater than five regional titles can select from a range of titles, shown in the table below.

To determine your organisation's Basic licence fee, please select your headcount and/or turnover, from the first 2 rows of the fee table. Then choose the number of regional titles from the first column. Finally, read across to find the fee payable which is the lowest of headcount or turnover.

#### Specialist / Foreign Titles

In addition to UK newspaper cover bandings above right, specialist and foreign titles may be added. Details of the tariff for these can be found at www.nla.co.uk.

### Magazine Titles

In addition to newspapers, organisations can add magazine titles to their Basic licence in the same way. The fees are shown in the table to the right.

#### **Premium Magazines**

You can also elect to add premium magazines. Please contact us for further details of how premium title cover is charged.

You can find the complete list of all newspapers, magazines, specialist, and foreign titles on www.nla.co.uk

For non-UK licensees – payment to be made in pounds sterling at the exchange rates applicable on date of payment.

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Total Staff:	1 - 5	6 - 25	26 - 50	51 - 100	101 - 500	501 - 1,000	1001 - 5,000	5001 - 10,000	10,001 - 25,000	25,001 - 50,000	50,001 - 75,000	75,001 125,000	125,001 - 200,000	200,000
Turnover:	< £250k	£250k - £500k	£500k - £2m	£2m - £5m	£5m - £10	£10m - £25m	£25m - £50m	£50m - £100m	£100m - £250m	£250m - £500m	£500m - £1bn	£1bn £1.5bn	£1.5bn - £2bn	£2bn +
Basic Licence fee	£191	£286	£349	£491	£653	£1,086	£1,622	£2,199	£3,213	£4,274	£5,430	£6,513	£7,690	£8,895
10	£202	£297	£361	£513	£678	£1,128	£1,686	£2,289	£3,340	£4,449	£5,651	£6,771	£7,996	£9,255
20	£218	£326	£396	£562	£745	£1,241	£1,857	£2,515	£3,675	£4,889	£6,221	£7,447	£8,791	£10,173
30	£248	£370	£450	£638	£846	£1,411	£2,109	£2,865	£4,180	£5,565	£7,071	£8,476	£10,004	£11,578
50	£307	£455	£558	£785	£1,045	£1,743	£2,604	£3,536	£5,159	£6,869	£8,725	£10,457	£12,347	£14,290
100	£385	£567	£699	£982	£1,305	£2,183	£3,259	£4,425	£6,463	£8,600	£10,925	£13,094	£15,460	£17,892
150	£487	£718	£882	£1,243	£1,648	£2,760	£4,122	£5,598	£8,171	£10,879	£13,816	£16,561	£19,552	£22,628
200	£539	£795	£980	£1,379	£1,831	£3,064	£4,573	£6,209	£9,061	£12,069	£15,320	£18,362	£21,687	£25,094
500	£692	£1,021	£1,259	£1,768	£2,349	£3,932	£5,872	£7,972	£11,637	£15,499	£19,673	£23,581	£27,846	£32,223
501+	£1,711	£2,516	£3,109	£4,359	£5,796	£9,714	£14,501	£19,692	£28,739	£38,281	£48,581	£58,227	£68,774	£79,571

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Total Staff:	1 - 5	6 - 25	26 - 50	51 - 100	101 - 500	501 - 1,000	1001 - 5,000	5001 - 10,000	10,001 - 25,000	25,001 - 50,000	50,001 - 75,000	75,001 125,000	125,001 - 200,000	200,000
Turnover:	< £250k	£250k - £500k	£500k - £2m	£2m - £5m	£5m - £10	£10m - £25m	£25m - £50m	£50m - £100m	£100m - £250m	£250m - £500m	£500m - £1bn	£1bn £1.5bn	£1.5bn - £2bn	£2bn +
+5 Magazine Titles	£17	£28	£32	£43	£58	£96	£141	£188	£277	£369	£466	£561	£666	£765
10	£28	£39	£44	£65	£83	£138	£205	£278	£404	£544	£687	£819	£972	£1,125
20	£44	£68	£79	£114	£150	£251	£376	£504	£739	£984	£1,247	£1,495	£1,767	£2,043
30	£74	£112	£133	£190	£251	£421	£628	£854	£1,244	£1,660	£2,107	£2,524	£2,980	£3,448
50	£133	£197	£241	£337	£450	£753	£1,123	£1,525	£2,223	£2,964	£3,761	£4,505	£5,323	£6,160
100	£211	£309	£382	£534	£710	£1,193	£1,778	£2,414	£3,527	£4,695	£5,961	£7,142	£8,436	£9,762
150	£313	£460	£565	£795	£1,053	£1,770	£2,641	£3,587	£5,235	£6,974	£8,852	£10,609	£12,528	£14,498
200	£365	£537	£663	£931	£1,236	£2,073	£3,092	£4,198	£6,125	£8,164	£10,356	£12,410	£14,663	£16,964
500	£518	£763	£942	£1,320	£1,754	£2,942	£4,391	£5,961	£8,701	£11,594	£14,709	£17,629	£20,822	£24,039
501+	£1,537	£2,258	£2,792	£3,911	£5,201	£8,724	£13,020	£17,681	£25,803	£34,376	£43,617	£52,275	£61,750	£71,441

Worked example

An organisation with 25 staff and a turnover of £7m would pay a basic licence fee of £286.00 per annum.

If 10 regional newspapers are needed, the fee is £297.00 per annum.

If 20 magazine titles are also required the fee is £297.00+£68.00= £365.00 per annum.

# Need to do more with the content?

If you want to circulate content more widely and more frequently, such as daily press alerts, within your organisation, you can supplement the basic level of copyright cover by adding 'Frequent' copying to the licence.

Frequent copying is defined as regularly repeated copying which often involves the sharing of articles to a defined distribution list. So, whether this is done in-house or you receive and distribute content which you get from a third party such as a media monitoring or public relations agency, you would need one of the licence additions.

The frequent paper and/or digital fees are in addition to the basic licence fee and include cover for (but not limited to):

#### **Frequent Paper Copying**

- Photocopying or printing a set number of copies of each article you use
- Frequently photocopying or printing out articles which you receive from a third party

#### **Frequent Digital Copying**

- Scanning and emailing articles to your staff
- Placing articles on an intranet or shared drive for your staff to view
- Allowing your staff to access articles via your media monitoring service
- Emailing articles, which you receive from your PR agency, within your organisation

There are three digital options available:

**The Variable Option**, suitable for the majority of organisations, is calculated on a price per copy basis.

The **Fixed** and **Universal Options** are suitable for organisations wanting to undertake higher volumes of digital copying. Please see overleaf for more details on these two options.



### Worked example

#### Frequent Paper Fee

If an organisation photocopies five articles to five staff over a two week period:

5 articles x 5 copies x 26 x 4.8p = £31.20, in addition to the basic licence fee.

### Frequent Digital Variable Fee

The variable option is calculated in the same way. So if 25 newspaper articles were emailed to 10 staff over a two week period:

25 newspapers articles x 10 staff x  $26 \times 12p = £780.00$  per year, in addition to the basic licence fee.

And if 10 magazine articles were emailed to 5 staff over a two week period:

10 magazine articles x 5 staff x 26 x 12p = £156.00, in addition to the basic licence fee.

# Frequent Paper Fees

Photocopied articles are priced in pence per copy.

The frequent fee is calculated by multiplying the annual volume of copies by the price per copy.

Category	Price per Copy
UK National & Regional Newspapers	4.8p
Specialist & Foreign Newspapers	9.6p
Magazines	4.8p
Premium Magazines	9.6p

# Frequent Digital Fees Variable Option

Digital articles are priced in pence per copy.

The Digital Variable fee is calculated by multiplying the annual volume of digital copies by the price per copy.

Category	Price per Copy
Newspapers & Magazines	12.0p
Premium Magazines & Foreign Newspapers	24.0p

**Please note**: a Minimum fee applies to both the newspaper (£722) and magazine (£95) variable tariff. Newspaper and magazine clippings volumes are separate and cannot be combined.

# Frequent Digital Fixed Option Fees - Newspapers

If your organisation subscribes to a media monitoring service and/or wants to share clippings with a select number of staff then the Fixed tariff is available for those organisations wishing to control costs and manage circulation.

To determine your organisation's Fixed fee, select the number of staff permitted to receive content (permitted users) in the top row of the table below, and your staff headcount in the left hand column. Please note that this tariff has a volume limit of 500,000 copies.

# Frequent Digital Fixed Option Fees - Magazines

The Fixed option for magazines is calculated in the same way as the Fixed option for newspapers.

Please note that this option has a copy volume of limit of 65,000.

<b>Permitted Users</b>	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
1-5	£722	£722	£722										
6-25	£722	£760	£1,215	£1,701	£2,380	£3,222	£4,063						
26-50	£862	£1,294	£2,069	£2,895	£4,054	£5,487	£6,918	£10,396					
51-100	£1,164	£1,745	£2,794	£3,911	£5,475	£7,412	£9,347	£14,041	£17,644				
101-500	£1,472	£2,203	£3,527	£4,937	£6,911	£9,353	£11,794	£17,724	£22,265	£30,766	£41,556		
501-1,000	£1,771	£2,203	£4,252	£5,952	£8,332	£11,281	£14,223	£21,369	£26,849	£37,101	£50,109		
1,001-5,000	£2,075	£3,114	£4,983	£6,976	£9,768	£13,221	£16,672	£25,048	£31,474	£43,491	£58,739	£82,937	£122,504
5,001-10,000	£2,378	£3,569	£5,709	£7,992	£11,187	£15,146	£19,099	£28,697	£36,057	£49,825	£67,291	£95,017	£140,349
10,001-25,000	£2,683	£4,025	£6,440	£9,016	£12,624	£17,089	£21,549	£32,377	£40,682	£56,209	£75,920	£107,200	£158,282
25,001-50,000	£2,987	£4,481	£7,165	£10,034	£14,045	£19,013	£23,976	£36,023	£45,265	£62,546	£84,475	£119,279	£176,186
50,001-75,000	£3,292	£4,938	£7,900	£11,059	£15,482	£20,956	£26,426	£39,702	£49,885	£68,932	£93,102	£131,460	£194,180
75,001-125,000	£3,594	£5,392	£8,625	£12,073	£16,902	£22,879	£28,855	£43,351	£54,469	£75,268	£101,657	£143,539	£212,024
125,001-200,000	£3,896	£5,845	£9,349	£13,090	£18,326	£24,807	£31,284	£47,002	£59,055	£81,603	£110,215	£155,621	£229,867
200,001+	£4,201	£6,303	£10,082	£14,115	£19,760	£26,749	£33,734	£50,679	£63,677	£87,989	£118,840	£167,803	£247,861

Worked example

An organisation with 10 permitted users and 100 staff would pay £5,475 in addition to their other fees.

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
1-5	£95	£95	£95										
6-25	£95	£100	£159	£222	£310	£420	£529						
26-50	£113	£169	£269	£378	£528	£714	£900	£1,352					
51-100	£152	£228	£365	£510	£712	£965	£1,216	£1,826	£2,295				
101-500	£193	£287	£460	£643	£899	£1,217	£1,534	£2,305	£2,895	£4,000	£5,403		
501-1,000	£231	£346	£553	£775	£1,084	£1,467	£1,850	£2,779	£3,491	£4,824	£6,515		
1,001-5,000	£271	£406	£649	£908	£1,271	£1,720	£2,168	£3,257	£4,092	£5,654	£7,637	£10,782	£15,926
5,001-10,000	£311	£465	£744	£1,040	£1,455	£1,970	£2,484	£3,731	£4,688	£6,478	£8,748	£12,353	£18,246
10,001-25,000	£350	£524	£838	£1,173	£1,642	£2,223	£2,803	£4,210	£5,290	£7,308	£9,871	£13,936	£20,577
25,001-50,000	£389	£583	£932	£1,305	£1,827	£2,472	£3,118	£4,684	£5,885	£8,131	£10,982	£15,507	£22,905
50,001-75,000	£429	£643	£1,028	£1,438	£2,013	£2,726	£3,436	£5,162	£6,486	£8,962	£12,104	£17,090	£25,244
75,001-125,000	£468	£702	£1,123	£1,570	£2,198	£2,975	£3,752	£5,636	£7,082	£9,785	£13,216	£18,661	£27,564
125,001-200,000	£508	£761	£1,217	£1,703	£2,384	£3,225	£4,068	£6,111	£7,678	£10,609	£14,329	£20,231	£29,883
200,001+	£547	£820	£1,312	£1,836	£2,570	£3,478	£4,386	£6,589	£8,279	£11,439	£15,450	£21,815	£32,222

Worked example

An organisation with 10 permitted users and 100 staff would pay £712 in addition to their other licence fees.

# Frequent Digital Fees Universal Option

The universal option is designed to allow unlimited access to newspaper and magazine content for all staff. The universal fee is based on the total number of staff within an organisation.

### Newspapers

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Total Staff	Fee	No. of staff	Fee per employee
10	£2,960.00	10	£296.00
25	£5,690.00	15	£182.00
100	£12,785.00	75	£94.60
250	£16,280.00	150	£23.30
500	£20,280.00	250	£16.00
2500	£33,280.00	2000	£6.50
5000	£41,530.00	2500	£3.30
10000	£52,530.00	5000	£2.20
25000	£66,780.00	15000	£0.95
50000	£79,280.00	25000	£0.50
100000	£84,280.00	50000	£0.10
100,000+	> £84,670.00 pa	thereafter	£0.10

If your total staff number is different from those indicated in the 'Total Staff' column, calculate the fee payable by:

- matching your current staff number to the closest figure on the 'Total Staff' column; and
- multiplying the number of remaining staff by the 'Fee Per Individual Staff' figure in the next line down

### Worked example

### Newspapers

An organisation with 100 staff would pay £12,785 per annum in addition to other licence fees.

An organisation with 110 staff would pay £12,785 plus (23.30\*10 staff) = £13,018 per annum in addition to other licence fees

The universal option for both newspapers and magazines is applicable to licensees who digitally copy up to 20 newspaper articles a day and 3 magazine articles a day. For licensees copying more than these limits per day the following multipliers will be applied to the final fee.

Newspapers	Magazines
20	3
40	5
60	8
80	10
100	13
150	20
200	26
300	39
400	52
500	65
	20 40 60 80 100 150 200 300 400

### External copying

This pricing guide only applies to any coping undertaken within your organisation.

Should you need to provide any licensable content to organisations externally please contact the NLA for advice.

### Magazines

Total Staff	Fee	No. of staff	Fee per employee
10	£400.00	10	£40.00
25	£775.00	15	£25.00
100	£1,735.00	75	£12.80
250	£2,215.00	150	£3.20
500	£2,765.00	250	£2.20
2500	£4,965.00	2000	£1.10
5000	£6,340.00	2500	£0.55
10000	£7,840.00	5000	£0.30
25000	£10,840.00	15000	£0.20
50000	£13,340.00	25000	£0.10
100000	£15,840.00	50000	£0.05
100,000+	> £16,320.00 pa	thereafter	£0.05

### Worked example

### Magazines

An organisation with 100 staff would pay £1,735 per annum in addition to other licence fees.

An organisation with 110 staff would pay £1,735 plus (3.20\*10 staff) = £1,767 per annum in addition to other licence fees.

### Indemnity - protection against previously unlicensed copying

NLA can cover you for previous years unlicensed copying in the form of an indemnity.

In accordance with the Limitation Act 1980\*, NLA is entitled to collect licence fees for a maximum of six year's previously unlicensed copying. This is referred to as full indemnity as it covers your organisation for all copying ever undertaken.

Please advise the NLA of the date when your organisation commenced copying. We will arrange the appropriate cover for that period.

The Indemnity fee is a one off payment and is calculated based on today's annual licence value.

### Worked example

A company has copied 6 months prior to their initial licence application.

Annual licence	£1,000
Six months of unlicensed copying (£1000*50%)	£500
Total	£1,500

## Extended Access

Prices applicable from 1st April 2018 All prices are exclusive of VAT

## Retain access to content for up to 365 days

Under our standard Terms and Conditions, Licensees cannot create a library or archive of NLA represented content, whether this be sourced independently, or provided to you by a media monitoring organisation (MMO). MMO supplied content in particular is only accessible for **28 days** after it is made available to you.

If you prefer to hold on to content for longer, or to access your MMO supplied content beyond the 28 day period, then you may like the "Extended Access" option. Extended Access gives you permission to access content for up to 365 days.

Cost: Extended Access is optional, and is priced at 10% of your overall licence cost (excluding indemnity fees)

### Worked example

An organisation with 101-500 staff copying from 100 newspaper and 50 magazine titles may have a total fee as outlined below, of £2572 per year. Extended Access fee is therefore £257.20.

Basic licence fee + 100 regional titles	£1,305.00
50 magazine titles	£450.00
Digital newspaper variable fee	£722.00
Digital magazine variable fee	£95.00
Total	£2,572.00
Extended Access fee	£257.20
Total Licence fee	£2,829.20

